

GUIDE TO ASGA WORKSHOPS

2018 LOS ANGELES SG TRAINING CONFERENCE



How do you choose which workshops to attend? Look for these icons on the conference schedule to decide which workshops will best meet your needs.



Goal-Setting Techniques

Often our SG sets goals at the beginning of the term, but by mid-term we have lost our way; not made the kind of progress we wanted; or, found that we cannot achieve what we set out to do. Sometimes it is the loftiness of our expectations that were a problem from the start. Other times, we just did not operationalize the goals with action plans. These sessions are designed to provide your SG with techniques for realizing your full potential. If the outcome of your SG work does not measure up to the goals you established, then someone from your delegation should attend one of the sessions with this icon.

M *What Can Your Student Government Really Accomplish? Choose Realistic Goals – Butch Oxendine*



Ethics & Integrity

In a world where the media is consistently highlighting authority figures who have lost their way ethically, it is important for us to ensure we are reflecting on our own actions and those of our SG. These sessions are designed to provide you with a framework for assuring yourselves and the students you represent that your SG's work benefits them, not the individuals serving them. If you think it is time to take stock of this issue, then you or someone from your delegation should attend one of the sessions with this icon.

F *Do the Right Thing: Ethics and Your SGA – Vicky Owles, Ed.D.*



Organization Effectiveness

Whether you are a newly established, struggling, or high performing SG, organizational effectiveness is an essential aspect to your fulfilling your mission and established goals. These sessions are designed to set your SG up for success with tools. If your SG identifies this as a potential issue, do yourselves and your student body a favor – ensure that someone from your delegation attends any of the sessions with this icon.

A *13 Steps to a Super Student Government – Butch Oxendine*

E *The 25 Worst Mistakes Your Student Government Can Make – Butch Oxendine*

I *How to Make Students Care About Your SG: Create "Signature Programs" – Butch Oxendine*



Effective Advocacy

A core responsibility of every SG is to effectively advocate for the wellbeing and best interests of the student body. If we are not focused on serving all students, then we are not doing our jobs as SG leaders. Whether it is administrators on campus, individuals within SG, or your SG's approach to advocacy, if you feel your SG needs help in this area, be sure that someone from your delegation attends any of the sessions with this icon.

C *We're In This Together: Representing All Students on Your Campus – Andrew Ortiz, J.D., M.P.A.*

K *Who Cares? Transforming Apathy Into Action – Andrew Ortiz, J.D., M.P.A.*

O *Creating Student Government Advocacy That Effects Change – Andrew Ortiz, J.D., M.P.A.*

Have a question about this Guide to ASGA Workshops? Please write info@asgaonline.com, or see an ASGA representative at the registration desk.



Structures and Systems

The operations of any SG are regulated by the structures and systems in place. If your SG is not performing as effectively as it should, then we encourage you to assess whether those structures and systems are an obstacle in achieving your goals. If your SG identifies this as a potential issue, you should ensure that someone from your delegation attends any of the sessions with this icon.

J *Mission SGA! – Vicky Owles, Ed.D.*



Teambuilding

Sometimes, as individuals, we are so focused on getting things done that we forget that it takes teamwork to make the dream work. These sessions are designed to enhance the “feel” of your SG to allow you to work together to accomplish more, while also enjoying the experiences with those with whom you are working. If your SG struggles with teambuilding, then someone from your delegation should attend one of the sessions with this icon.

B *Who Said There’s No “I” In Team? – Vicky Owles, Ed.D.*



Personal Growth

No one is perfect! As leaders, we all have areas in which we can improve. These sessions are specifically designed to focus on SG members’ individual leadership development. If you are working to try to enhance your own skill set, be sure you attend one of the sessions with this icon.

G *Stoke The Fire: Seven Ways To Maximize Your Leadership Potential – Andrew Ortiz, J.D., M.P.A.*

L *How to Market Yourself as an Effective President, Vice President, or E-Board Member – Sam Gordon*



Advisor

ASGA recognizes the invaluable contributions advisors make to the overall productivity of their institution’s SG which is why we have specially tailored sessions just for you. While all of our SG sessions have learning outcomes associated with them, these sessions provide advisors with tools for your toolbox. Whether you are new to advising, or just need to refresh, be sure to check out any of the sessions with this icon.

N *Leadership Development: Developing the Leaders within Your SG – Vicky Owles, Ed.D.*



Elections & Voting

The average voter turnout for most campuses is less than desirable. These sessions are designed to aid your student government in generating a “buzz” around election time to engage the student body in the elections process. If your SG struggles in this area, be sure that someone from your delegation attends any of the sessions with this icon.

H *Campus Elections: How to Increase Voter Turnout, Decrease Negative Publicity and Avoid Scandals – Sam Gordon*



Public Relations

These sessions are designed to ensure your student government is well poised to gain exposure for your initiatives, programs and services. If your SG struggles with marketing and messaging, then we encourage you to ensure someone from your delegation attends any of the sessions with this icon.

D *Proactively Marketing Your Student Government: 12 Tools to Give Your SG a Positive Image – Sam Gordon*

P *Public Relations Crisis Management: What to Do When (and Before) the Worst Case Scenario Happens – Sam Gordon*

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