

WORKSHOP DESCRIPTIONS (continued)



Session O

NEW WORKSHOP Inclusive SG Leadership: Tackling the Difficult Conversations

(3:45 p.m. to 4:45 p.m. — AHMANSON HALL ROOM 315)

Recognizing the systemic and institutional issues associated with racism, sexism, transphobia, homophobia, anti-immigrant, and so much more, SG leaders are challenged to represent ALL students. In advocating for the needs of students, it is imperative that SG leaders be able to navigate difficult conversations. This session allows SG leaders to explore their own unconscious bias, recognize the complexities to enhance their overall effectiveness.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed for unpack process to practice, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, PollEverywhere, video) as well as printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the complexities of unconscious bias.
- Identify issues of institutionalized and systemic -isms on campus.



Session P

NEW WORKSHOP Emotional Intelligence: I Hear You, But I Don't Understand You!

(3:45 p.m. to 4:45 p.m. — AHMANSON HALL ROOM 316)

In this session, students will understand the benefits of Emotional Intelligence and Followership as leader and how to incorporate this into your department, organization and/or institution. Participants will understand the benefits of Emotional Intelligence and Followership as a leader and the positive effects it will have in their workplace.

Delivery format: This interactive workshop allows students to share experiences, and discuss proactive ways to succeed as a student government through an understanding, developing, and strengthening of Emotional Intelligence.

Presentation Resources: PowerPoint, handouts, and music

Level of interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the components of Emotional Intelligence



Saturday, November 16, 2019

8:00 a.m. to 9:00 a.m. — Conference Registration & Continental Breakfast FORUM

9:00 a.m. to 9:20 a.m. — Welcome

- Suzette Walden Cole, Ph.D., Emcee FORUM

9:20 a.m. to 9:30 a.m. — Networking Break

9:30 a.m. to 10:45 a.m. — Training Block I

A. **13 Steps to a Super Student Government** — Butch Oxendine FORUM

B. **The Gift and The Curse: Talented and Overextended (Part 1)** — Rasheed Ali Cromwell, J.D. AHMANSON HALL ROOM 301

C. **New Leaders of Tomorrow: Moving Apathy to Activism through C.A.R.E.** — Suzette Walden Cole, Ph.D. AHMANSON HALL ROOM 315

D. **NEW WORKSHOP FOR ADVISORS What You Know Gets You Hired, But What You Say Or Do Can Get You Fired** — Michael A. Cadore, Sr., M.A. AHMANSON HALL ROOM 316

10:45 a.m. to 11:00 a.m. — Networking Break

11:00 a.m. to 12:00 p.m. — Training Block II

E. **The 25 Worst Mistakes Your Student Government Can Make** — Butch Oxendine FORUM

F. **The Gift and The Curse: Talented and Overextended (Part 2)** — Rasheed Ali Cromwell, J.D. AHMANSON HALL ROOM 301

G. **Knowing When and How to Call Someone Out: Confronting Members within the SG** — Suzette Walden Cole, Ph.D. AHMANSON HALL ROOM 315

H. **NEW WORKSHOP FOR ADVISORS Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)** — Michael A. Cadore, Sr., M.A. AHMANSON HALL ROOM 316

12:00 p.m. to 1:00 p.m. — Lunch FORUM

1:00 p.m. to 1:15 p.m. — ASGA Halftime FORUM

IMPROVE YOUR STUDENT GOVERNMENT

1:15 p.m. to 2:15 p.m. — Training Block III

I. **How to Make Students Care About Your SG: Create "Signature Programs"** — Butch Oxendine FORUM

J. **Origins of War: Communication, Non-Communication and Everything in Between** — Rasheed Ali Cromwell, J.D. AHMANSON HALL ROOM 301

K. **Actions Speak Louder than Words: Cultivating Allies, Partners, & Champions** — Suzette Walden Cole, Ph.D. AHMANSON HALL ROOM 315

L. **NEW WORKSHOP Student Government is a Bunch of C.R.A.P.** — Michael A. Cadore, Sr., M.A. AHMANSON HALL ROOM 316

2:15 p.m. to 2:30 p.m. — Networking Break

2:30 p.m. to 3:30 p.m. — Roundtables

1. Senators, Representatives, Judicial Branch, & Committee Members — FORUM
2. Presidents & Vice Presidents — AHMANSON HALL ROOM 301
3. Secretaries & Treasurers — AHMANSON HALL ROOM 315
4. Advisors — AHMANSON HALL ROOM 316

3:30 p.m. to 3:45 p.m. — Networking Break

3:45 p.m. to 4:45 p.m. — Training Block IV

M. **What Can Your Student Government Really Accomplish? Choose Realistic Goals** — Butch Oxendine FORUM

N. **Impeachment: The Last Frontier** — Rasheed Ali Cromwell, J.D. AHMANSON HALL ROOM 301

O. **NEW WORKSHOP Inclusive SG Leadership: Tackling the Difficult Conversations** — Suzette Walden Cole, Ph.D. AHMANSON HALL ROOM 315

P. **NEW WORKSHOP Emotional Intelligence: I Hear You, But I Don't Understand You!** — Michael A. Cadore, Sr., M.A. AHMANSON HALL ROOM 316

4:45 p.m. to 4:50 p.m. — Networking Break

4:50 p.m. to 5:15 p.m. — Wrap-Up & Raffle

- Suzette Walden Cole, Ph.D., Emcee
- Ultimate Connectors Raffle (return your evaluation form to enter)
- **The Importance of Your Student Government** — Butch Oxendine FORUM

ASGA WORKSHOP PRESENTERS

Rasheed Ali Cromwell, J.D.

- Former SGA president at North Carolina Agricultural & Technical State University
- Former Federal Law Clerk/Attorney
- President, The Harbor Institute
- Speaker/Trainer/Consultant to over 225 colleges and universities
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- Facebook: harborinstitute • Twitter: @harborinstitute • Instagram: @sheedyali



In AHMANSON HALL ROOM 301

Michael A. Cadore, Sr., M.A.

- Associate Provost, Eastern Florida State College
- President, Magnus Solutions, Inc. "Not just good ideas, but Magnus Solutions"
- Three decades of experience in higher education, law enforcement, leadership, mentorship, civic and community engagement
- cadorem@easternflorida.edu or magnussolutionsinc@gmail.com



In AHMANSON HALL ROOM 316

W.H. Oxendine, Jr. (Butch)

- ASGA Executive Director and Founder
- Editor in Chief, *Student Leader* magazine
- Author, *So You Want to Be President...How to Get Elected on Your Campus*
- Professional Student Government consultant and frequent speaker at major Student Government conferences for more than 35 years
- butch@asgaonline.com



In FORUM

Suzette Walden Cole, Ph.D.

- Professional speaker, trainer and consultant with SWC Speaks
- Former SG Advisor and Student Affairs Professional for more than 11 years
- Certified in Conflict Resolution and Mediation
- Accomplished presenter and author in risk management, political science and student leadership development
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In AHMANSON HALL ROOM 315

Special thanks to Otis College of Art & Design for hosting this conference



American Student Government Association
1-877-275-2742 • info@asgaonline.com • www.asgahome.org
Facebook: [asgaonline](https://www.facebook.com/asgaonline) • Twitter: [asgaonline](https://twitter.com/asgaonline)

For a limited time:
Download workshop handouts for this conference at <http://bit.ly/1ssf3x5>





WORKSHOP DESCRIPTIONS

Session A **13 Steps to a Super Student Government**

(9:30 a.m. to 10:45 a.m. — FORUM)

Are you one of the best SGs in America? Before you start boasting, keep in mind that even the finest SGs in the country have lots of room for improvement. And just because you control millions in student fees, get quoted on the front page of the campus paper, or are a minor celebrity in your own mind doesn't mean that you're truly appreciated, respected, and actually get things done for those you mean to serve: your fellow students. The nation's "Super SGs" have some key characteristics in common. This is your chance to finally find out how yours stacks up against the best. By taking ASGA's exclusive "SG Effectiveness Test," you'll learn about your strengths and weaknesses and will get guidance on setting priorities and realistic goals to improve your SG now and in the coming years.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the 13 key components that make up great SGs
- Know what to do first to improve
- Understand your SG's current strengths and weaknesses

Session B **The Gift and the Curse: Talented and Overextended (Part 1)**

(9:30 a.m. to 10:45 a.m. — AHMANSON HALL ROOM 301)

Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!

Delivery Format: This presentation is divided into two components. Part 1 is very interactive and engaging. It includes icebreakers, group breakouts/discussions and individual self-reflective assessments/processing.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Reduce their daily workload by cutting back and increase their performance by working smarter
- Learn how to decrease student apathy by targeting different sections of the student body to increase overall participation in leadership
- Better manage their expectations with a better understanding of time, priorities (as it relates to opportunities) and consistently reevaluating their involvement

Session C **New Leaders Of Tomorrow: Moving Apathy to Activism Through C.A.R.E.**

(9:30 a.m. to 10:45 a.m. — AHMANSON HALL ROOM 315)

In this workshop, a former student body president and seasoned government relations professional will teach you some tricks to make your SG's advocacy efforts more sophisticated and impactful. You'll receive tangible, real-world tools that your SG can immediately use to create the changes you want to see on your campus and in your community.

Delivery Format: Due to the significant amount of technical information provided in this session, it is presented in a lecture format. The presenter welcomes and encourages feedback through direct questions to the audience as well as fielding impromptu questions throughout.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Learn new techniques on how to effectively development your student government's advocacy efforts
- Develop new ideas on how to craft your advocacy messaging
- Learn how to create effective coalitions with other stakeholders to help you to achieve your advocacy goals

Session D **NEW WORKSHOP FOR ADVISORS What You Know Gets You Hired, But What You Say Or Do Can Get You Fired**

(9:30 a.m. to 10:45 a.m. — AHMANSON HALL ROOM 316)

To provide insight and discussion regarding Student Government positions, student code of conduct, policy and procedures. This is accomplished through an interactive scenario based on a general overview of campus student code of conduct and Student Government positions.

Delivery format: This 60-minute interactive workshop allows students to participate in scenario-based exercises, share experiences, and participate through discussion in proactive ways to succeed as a Student Government. The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: The session utilizes PowerPoint, as well as handouts and music.

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of student government roles, policy and procedures.

Session E **The 25 Worst Mistakes Your Student Government Can Make**

(11:00 a.m. to 12:00 p.m. — FORUM)

Many SGs make the same mistakes over and over, never learning from the past. In this workshop, you'll discover the most common SG mis-steps, and most importantly, how to avoid these pitfalls during your term of office.

Delivery Format: It is presented in a lecture format. The presenter encourages feedback through direct questions. The presenter uses volunteers to illustrate key points.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of learning from the mistakes of others
- Brainstorm your own list of mistakes to avoid at your institution

Session F **The Gift and the Curse: Talented and Overextended (Part 2)**

(11:00 a.m. to 12:00 p.m. — AHMANSON HALL ROOM 301)

Stressed out? Too tired to make it to that next meeting? Same small group of people doing all the work? Well this powerful session is for you! It is time for you to break this vicious cycle with the cure for the curse! This high energy exchange is a unique blend of energy and time management, personal and professional prioritizing and leadership delegation/training best methods/strategies. Minimize obligations, maximize performance, transform leadership!

Delivery Format: This presentation is divided into two components. Part 2 is centered more around group breakouts so participants can share best practices/strategies from their respective institutions to achieve session goals.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes: (See Part 1)

Session G **Knowing When and How to Call Someone Out: Confronting Members within the SG**

(11:00 a.m. to 12:00 p.m. — AHMANSON HALL ROOM 315)

Confronting members on issues, behaviors, and other performance related matters, can make for challenging situations for all of the parties involved. In this session, we will explore confrontation techniques, ways to proactively prevent confrontation with negative results, tips on minimizing the impact to the SG, and recommendations for the post-confrontation follow-up. Participants will be provided with a sample conflict styles inventory, facilitator's guide and tips on bringing the session back to your campus.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are self-reflective, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Provide a basic self-reflective understanding of their triggers for conflicts and
- Content knowledge of techniques to engage in confrontations
- Recognize when it is necessary for officer or advisor intervention

Session H **NEW WORKSHOP FOR ADVISORS Be an Uncle M.I.K.E. (Mentor-Inspire-Knowledge-Encourage)**

(11:00 a.m. to 12:00 p.m. — AHMANSON HALL ROOM 316)

"Keep in mind it's not about you but student success." This discussion opens dialogue with Advisors peers to discuss experiences and the importance of Multicultural Competency, Empathy, Flexibility, and Self-Awareness. This also includes an overview and the importance of Policy & Procedures. "What you know gets hired. What you do can get your fired." **Delivery format:** This 60-minute discussion allows advisors to share experiences, and discuss effective ways to promote, engage and achieve student success.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of student success as it pertains to Multicultural Competency, Empathy, Flexibility, and Self-Awareness
- Understand and Respect the differences of all students and your advisor colleagues
- Learn the implications and consequences of institutional Policy & Procedure

Session I **How to Make Students Care About Your SG: Create "Signature Programs"**

(1:15 p.m. to 2:15 p.m. — FORUM)

Your SG must do something real that matters to fellow students if you ever want to be respected and appreciated. This workshop will give real examples of innovative and exciting "signature programs" that are being used by SGs nationwide to get the attention of students and administrators. These programs will make your SG much-admired and "relevant," and will help you with everything from member recruiting to voter turnout to relations with administrators.

Delivery Format: It is presented in a lecture format. The presenter welcomes feedback through direct questions. The presenter calls on volunteers to help illustrate key points.

Presentation Resources: The session utilizes PowerPoint, as well as printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Be aware of the 800 programs you could bring to your campus
- Understand what makes a "signature program" and how do you find one that will work for you
- Understand which signature programs are best

Session J **Origins Of War: Communication, Non-Communication and Everything In Between**

(1:15 p.m. to 2:15 p.m. — AHMANSON HALL ROOM 301)

Instagram, twitter and text messaging. Social media and smartphones now provide instantaneous communication. Unfortunately, more often than not, expeditious delivery does not translate into quality content. The result: our communication is often diluted, ineffective and many messages get lost in translation. This interactive session revolves around what you're saying, how you're saying it and empowers participants to leverage that into transformative communication.

Delivery Format: This presentation includes a general session interactive exercise, group processing, and individual interactive activities. Questions/answers are inter-dispersed through the session for constant flow between the presenter and audience

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 4

Learning Outcomes: After attending this session, participants should be able to:

- Clearly articulate and advocate utilizing the proper form of communication
- Identify the three ways people process information and customize their communication accordingly
- Learn best methods and strategies to better understand what others are communicating to them by observing body language, being more attentive listeners and assessing overall context of the communication

Session K **Actions Speak Louder than Words: Cultivating Allies, Partners, & Champions**

(1:15 p.m. to 2:15 p.m. — AHMANSON HALL ROOM 315)

Our campuses are hotbeds for cultural clashing. As SG leaders, are you on campus to show up for others? Sometimes we function in isolation and don't speak up when others need us to do so. Privilege is the ability to not see something as a problem because it's not a problem for you personally. Movements sometimes struggle because they lack clarity in their mission, or specifically in their desired outcomes. Drilling down the realness of what we want to see change allows

us greater success. We can enhance our effectiveness of speaking truth to power by cultivating allies at various levels. Together, we'll explore the barriers of individuals asserting themselves as allies, techniques for overcoming them, and recommendations for a strategic partnership.

Delivery Format: This workshop utilizes a balance of engaging lecture format and interactive activities that are designed to unpack the process to practice, thought-provoking and oriented toward skill-building.

Presentation Resources: The session utilizes visual display media (i.e. Microsoft PowerPoint, video).

Level of Interactivity (from 1 to 5 being very interactive): 3

Learning Outcomes. After attending this session participants should be able to:

- Understand the concept of allyship and how to put it into practice
- Recognize barriers and how to overcome them as an ally
- Utilize techniques to increase influence through cultivating allies at all levels

Session L **NEW WORKSHOP Student Government is a Bunch of C.R.A.P.**

(1:15 p.m. to 2:15 p.m. — AHMANSON HALL ROOM 316)

To provide insight, discussion and direction that will lead to and/or maintain effective Student Government Associations. This is accomplished through positive Communication, Respect & Relationships, Attitude & Awareness, and Professionalism & Policy procedures. **Delivery format:** This 60-minute interactive workshop breaks the room into two groups that compete, share experiences, and participate through discussion effective ways to succeed as a student government association. This is a fun music activated lecture. The presenter encourages feedback through direct questions/demonstrations throughout.

Presentation Resources: PowerPoint; handouts

Level of interactivity (from 1 to 5 being very interactive): 5

Learning Outcomes. After attending this session, participants should be able to:

- Understand the importance of Positive Communication, Respect, Attitude and Professionalism as it pertains to your role with student government
- Learn six principles to success steps as a student and/or student government official

Session M **What Can Your Student Government Really Accomplish? Choose Realistic Goals**

(3:45 p.m. to 4:45 p.m. — FORUM)

We all like to think our SG can change the world, but the reality is more brutal. Even the greatest SGs in America are limited in their authority, "power," and influence. Can you really stop tuition increases, get more financial aid from the federal government, and build a new parking garage? This brutally frank session tells the truth about which projects, issues, and programs you can take on successfully—and which ones are doomed to fail.

Delivery Format: It is presented in a lecture format. Half of the workshop is an interactive exercise that includes all participants working in small groups. The presenter welcomes feedback through direct questions.

Presentation Resources: This session utilizes PowerPoint/Keynote and printed handouts.

Level of Interactivity (from 1 to 5, five being very interactive): 4

Learning Outcomes. After attending this session, participants should be able to:

- Understand which issues are impossible, possible, and probable to make a difference
- Understand how to prioritize your work on issues that are realistic
- Determine how much time to spend on lobbying

Session N **Impeachment: The Last Frontier**

(3:45 p.m. to 4:45 p.m. — AHMANSON HALL ROOM 301)

"You're fired." In SGA, unfortunately, "getting rid" of someone from their position is not quite that simple. While many involved in an impeachment process understand their end goal — removal — they are often unclear on how to get there. This engaging session empowers participants with the tools to better understand the impeachment process, when and why to utilize it and the level of threshold to invoke an indictment. By providing a historic federal governmental context and examining different impeachment hearings from SGA at various institutions across the country, participants will leave with a better understanding of the overall process.

Delivery Format: Video snippet of coverage of an actual collegiate SGA impeachment, and questions/answers (talk show style) are interspersed throughout the session.

Presentation Resources: The session utilizes presentation software, and printed handouts.

Level of Interactivity (from 1 to 5 being very interactive): 2

Learning Outcomes. After attending this session, participants should be able to:

- Know the difference between impeachment and removal
- Learn alternative strategies to remove SGA members without invoking the impeachment process
- Rewrite impeachment/removal process policies and procedures in their SGA

For a limited time: Download workshop handouts for this conference at <http://bit.ly/1ss3x5>